

The establishment of a "do not e-mail" list is the most important single thing that the FCC can do.

It is clear in my mind that "remove" lists simply do not work. A spammer can establish 100 new businesses a day. As an individual, I have no idea whether I am asking to be removed from the mailing lists of separate businesses or not.

When this do not e-mail list is established, it is important that the FCC recognize that many domains are "single person domains" and that they allow these domains to be excluded completely. In other words, when one person gets the e-mail no matter what address is addressed at the domain, that entire domain should be excludable, as a wild-card sort of thing.

For example, I own the domain "simicich.com" All e-mail sent to any address at simicich.com will be sent to me, personally if it is accepted at all. I am not always sure what address the e-mail was sent to. I could submit billions of do not e-mail entries to insure that any possible address at simicich.com is blocked, but it would be much more efficient if I were able to use standard SQL matching and exclude all entries "LIKE '%@simicich.com'"